

14. Rollout Schedule

365 days to launch an incubator...

	0	Market review, stakeholder meetings & interviews
the idea	15	Initial Feasibility Study
	20	Meeting with potential partners & investors – decision to proceed
<i>Build excitement, identify supporters, investors, managers – refine the idea, understand the market</i>		
	50	Full business Plan & Proposed Financials
the plan	60	Stakeholder meeting – decision to proceed
	80	Bridge loan secured, operations begin
<i>Get your numbers perfect and build a defensible and insightful business proposition</i>		
	90	Rollout Manager & team hired
	90	Registration of new company
the prep	90	Project office opened
	110	Architectural revisions completed
	120	Bill of quantities finalized
	140	Financing secured
<i>Finalize the concept, secure the funding, identify the early team</i>		
	160	Site demolition, clearing, securing begins
	180	Construction begins
	200	Hiring of key personnel
	200	Accountant hired
	250	Anchor Tenancies secured
	260	Managing Director, Programs & Marketing manager hired
the build	280	Civil works completed
	290	shop tenancies secured (if appropriate)
	320	Furnishing & fittings
	320	Marketing campaign begins
	320	Incubation strategy & alliances secured
	340	Network & Electricals installation
	340	Remaining management team hired
	340	Electricity & Water connected
<i>Manage the process; think dependencies; refine the layouts; build awareness & partnerships</i>		
	350	Management team offices open
	360	Shops & offices fitted
the launch	360	NOC & servers operational & Internet Fibre connected
	360	External signage completed
	365	Opening Ceremony
	365	Target Industry showcase, awards & Job Fair

A rollout manager with team should be hired quickly to oversee the construction, project, strategic alliances and hiring of key personnel. This team may become the permanent team based on performance. But this team will focus on logistics and construction/hr experience and will possess excellent project management skills. They will guide and accelerate the schedule while time is taken to find the key managers and personnel.